

## HOME AND AWAY

CHARITY FOOTBALL TOURNAMENT

ORGANISED BY BRANCHES OF HOPE



# EVENT DETAILS

## EVENT NAME

Home and Away Charity Football Tournament

## DATE & TIME

October 29<sup>th</sup>, 2025 (Chung Yeung Festival, PH) | Full Day

## VENUE

King's Park Sports Ground

## DONATION

All proceeds will support the work of Branches of Hope serving refugee, asylum seeker, and trafficking survivor communities in Hong Kong



JUSTICE



HOPE



SOCIAL  
INCLUSION

DIGNITY



# HISTORY OF EVENT

**"Home & Away"** is a football term that refers to whether a team is playing at 'home' in their own venue, or 'away' in someone else's. We hope this tournament, held since 2015 and **marking its 10-year anniversary in 2025, will raise awareness and funds for refugees, asylum-seekers and those who have experienced human trafficking** living in Hong Kong. We share a message that they are away from home and separated from their families and friends, but also give hope that **HONG KONG** is city that cares and can be called their 'home' as well.

This event is a platform for social integration, raising awareness about issues within the city, and provides a place for the marginalised and vulnerable to enjoy football with all of Hong Kong.

All proceeds from the event will be used to support the services of **Branches of Hope**.





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# PAST EVENTS

IN 2024, THE HOME AND AWAY FOOTBALL TOURNAMENT HAS:

 INVOLVED OVER **400** PARTICIPANTS!

 RAISED **HKD 1,400,000** FOR CHARITY!

 ENLISTED **500+** ATTENDANCE & VOLUNTEERS!

PAST SPONSORS & PARTNERS INCLUDE





# HOW TO PARTICIPATE

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## Be a Sponsor:

Different Sponsorship tiers are available



## Join as a team:

Register with your company, club, or community group



## Join as an individual:

Sign up and be matched with others to form a team



## Run a Booth:

Host a booth in the Fan Zone!



## Be a Volunteer:

Help us run this fantastic event!



# EVENT RUNDOWN

\*Youth will be run on a separate day, please  
see YOUTH info pack for more information

## PRE-EVENT

EVENT ANNOUNCEMENT

PRESS CONFERENCE

LIVE DRAW

SCHOOLS TOURNAMENT\*

NETWORKING EVENT

## EVENT DAY

OPENING CEREMONY

MENS AND WOMENS TOURNAMENT

• MEN'S 24 teams

• WOMEN'S 8 teams

FAN ZONE

FREESTYLE CHALLENGES

AWARDS CEREMONY

## POST-EVENT

VIDEO AND PRESS RELEASES



# WHY PARTICIPATE

## HOME AND AWAY

CHARITY FOOTBALL TOURNAMENT 2025



### A Unique Football Experience

We're using a modified TST format ([see below](#)), designed to keep matches fast-paced, competitive, and thrilling. Forget long stoppages and dull endings — every match ends with drama and a clear winner. It's football like you've never played it before.



### Fundraising Event

Play With a Purpose! This isn't just another tournament — it's football with heart. All proceeds go towards supporting Branches of Hope, a charity that uplifts asylum seekers, trafficking survivors, and vulnerable youth. Every pass, goal, and win directly contributes to changing lives.



### Inclusive & Diverse

- Compete in Men's, Women's, and Youth Categories.
- Play against teams from Branches of Hope Refugee Asylum Seekers members!
- Enter as a team or sign up individually and be matched with others.
- All skill levels welcome — from competitive athletes to casual weekend warriors.



### Connection

Meet football fans from all of Hong Kong's different sectors. We encourage people to network and make new friends!



# TST RULES

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The TST format comeback period is a thrilling twist added to traditional matches. It's designed to keep games exciting, fast-paced, and full of surprises! Here is all you need to know!

## How it works:

- After the **10-minute regulation time**, the **Target Score** is set, and the game goes into a **Comeback Period**.
- When the Target Score is reached, the game ends.
- Every minute in the Comeback Period, **one player** from each team must leave the field until there is a winner, or until there is only 1 player left on each team, where a sudden death penalty will decide the game.



### 10-minute regulation time

A normal period of gameplay, and the final score is taken.

### Target Score

The final score is taken from regulation time, and target score is the **winning score +1**, **if the game is tied, then it is that score +1**.

*Example:*

*Game ends at 4-1, targets score is 5  
game ends at 0-0, target score is 1  
game ends at 12-5, target score is 13*

### Comeback Period

During the comeback period, when the target score is reached, the game ends. **During the comeback period, a player must leave the field every minute.**

If the game does not end after it goes to 1 v 1, a Penalty will decide the game.



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# FANZONE

This year we are introducing the FANZONE, a vibrant carnival-like space with:

- Exciting activity booths, such as Henna Tattoos done by Branches of Hope community members, face painting, a magic show, as well as an amazing clown performance
- Massage booths for players
- Lucky Draw
- Freestyle football and skill challenges
- Live Music
- Promotions by Brand





# HOW TO JOIN ?

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Scan the QR code to sign up **before 31 Aug 2025**

**Public team/Individual** sign-up form



**Corporate team** sign-up form



**Youth team** sign-up form\*



\*Youth Tournament will be  
held on a separate day



Branches of Hope is a local, registered Section 88 charity working to restore dignity, justice, and hope to the vulnerable and marginalised in Hong Kong.

With a vision to provide equal access to resources and opportunities that allow the vulnerable and marginalised to realise their dreams and develop a voice in our society, Branches of Hope has dedicated programs supporting those who have experienced human-trafficking and exploitation as well as the refugee and asylum-seeking community.

**STOP.**  
STOP TRAFFICKING OF PEOPLE

**ROAD**  
REFUGEE OPPORTUNITY  
AND DEVELOPMENT

# ABOUT BRANCHES OF HOPE





# WHAT YOUR SUPPORT DOES\*...

\*BoH's 2024 Accomplishments: Key Metrics and Milestones



STOP has provided 275 consultation sessions to support 174 clients through active casework



60 students were supported by Keeping Kids in Kindergarten (K3) Programme in academic year 2023 -2024

ROAD supported 13 households in returning to their home countries and provided resettlement guidance to 14 households



69 primary students were provided financial support, covering school-related expenses such as transportation, books, uniforms, and shoes



Through the Secret Angel Program, 111 families received financial assistance to help ease the burden of rental expenses



31 educational workshops held for migrant domestic workers

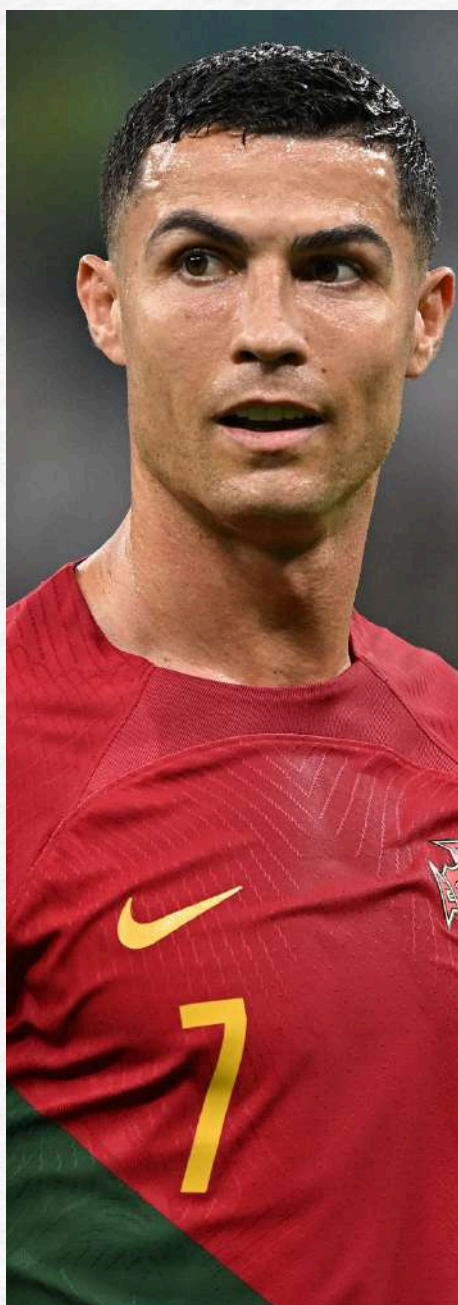
Through casework and the Secret Angel program, ROAD provided housing, financial, medical, legal, and counseling support to 389 community members monthly, promoting stability and well-being



10 outreach sessions were organized for migrant domestic workers and resource cards were distributed to around 4,631 migrant domestic workers

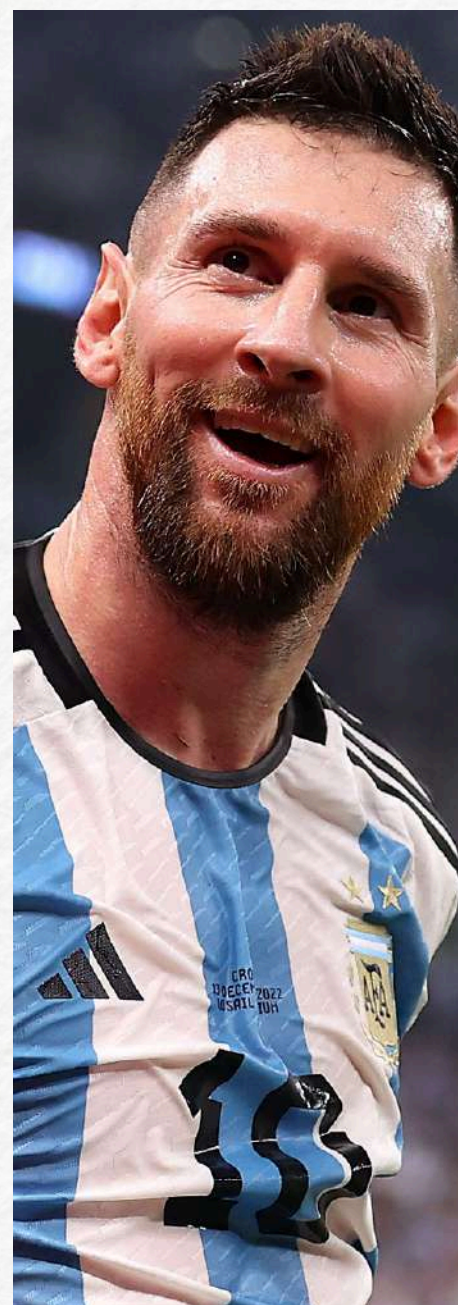






We should make the most of life, enjoy it because that's the way it is! I also believe in giving back. I always say what we do off the pitch matters just as much as what we do on it.

***Cristiano Ronaldo***



Being a bit famous now gives me the opportunity to help people who really need it, and that's the most rewarding thing.

***Lionel Messi***



I try to give children the things I didn't have. It's not about politics. It's about doing what's right.

***Marcus Rashford***

**USING FOOTBALL TO CHANGE THE WORLD**





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THANK YOU

For Inquires

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