





Corporate Ambassador Programme

As Branches of Hope works to support vulnerable and marginalised communities in Hong Kong, we are always looking for others to walk alongside us. We aren't just looking for individuals, families, and communities, but also for partnerships with businesses and companies throughout the city. In particular, we are looking for individuals who, in their position as an employee of either a SME or larger multinational firm, may have the opportunities and resources to support BoH through their employer.

These employer resources and opportunities take many different forms, and many of our supporters may not even be aware that these exist or that they have access to them. Some previous ways that individuals have supported BoH in this manner are:

- Employee donation matching schemes
- Referring BoH to corporate and/or alumni foundations and funding applications
- Providing introductions to volunteer coordinators and CSR officers

What impact will this have?

As Branches of Hope is not eligible to receive funding from the Hong Kong government, identifying other funding opportunities and partners provides incredible and transformative impact for the organisation's ability to conduct its service programmes.

What steps can you take?



<u>Sign up for Branches of Hope's Corporate Ambassador workshop here</u> and/or reach out to Josh Phillips at jphillips@branchesofhope.org.hk with any questions.

In the Corporate Ambassador workshop Branches of Hope will:

- share examples of previous ways individuals have connected corporate giving and opportunities to support the organisation,
- outline roadmaps for how previous support was arranged,
- highlight the transformative impact such opportunities have created,
- answer any questions you may have.





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