



## Branches of Hope Announces the Return of Cafe de Coral Ma Wan Easter Egg Hunt 2025



[HONG KONG, 18 February 2025] – Branches of Hope is delighted to announce the return of Cafe de Coral Ma Wan Easter Egg Hunt 2025 on 19 April. This annual family fun day has a cherished history, bringing together a vibrant community to celebrate Easter and support a noble cause. The event embodies the true meaning of Easter by blessing the local community and fostering a spirit of giving. This year's theme, "*Hatching Hope*," captures the essence of Easter by symbolising hope, renewal, and the joy of new beginnings. It reflects the spirit of the season, encouraging participants to embrace the message of hope and the opportunity for a fresh start.

We are excited to announce our title sponsor, Café de Coral, who will be providing cash prizes and their signature pork chop rice as prizes too. Stay tuned on [eatCDC.com](http://eatCDC.com) and their Facebook page for exciting discounts and offers!



The Ma Wan Easter Egg Hunt has been a beloved tradition on Ma Wan Island since 2011, uniting the local community and thousands from across Hong Kong. After a hiatus due to the pandemic, Branches of Hope is excited to bring back this family favourite event.

Entertainment and game booths set up at the venue will provide endless fun for those not busy egg hunting, while food and refreshments will be provided by generous event sponsors or can be accessed at local eateries nearby. Guests can bring friends and families to scramble across the beach hunting area, searching for eggs that they can redeem at the prize tables afterwards. Everyone is welcome, from adults to children, and the event is dog-friendly!

All proceeds from the event will go towards Branches of Hope, a registered charity supporting refugees, asylum seekers, and survivors of human trafficking. Its mission is "To restore Dignity, Justice, and Hope to the vulnerable and marginalised in Hong Kong."

*"At Branches of Hope, our commitment to enhancing health and well-being among community members is at the core of everything we do. By providing essential social services and financial assistance, we empower and build the resilience of our community members through education and training. Our human-centric approach ensures that we engage various actors in society to create a better environment for the vulnerable and marginalised in Hong Kong. We are thrilled to continue this mission through events like the Ma Wan Easter Egg Hunt, which not only bring joy and unity but also support our ongoing efforts to restore dignity, justice, and hope to those who need it most."* – Alexander Pforte, Executive Director of Branches of Hope

### **Event Highlights**



- **Easter Egg Hunt Sessions**

Eight egg hunt sessions will be run, spreading across the 400 sq.m beach, participants in each session will have 10 minutes to hunt for eggs that can later be redeemed for prizes.

- **Teachings on Easter**

Through activities and sharing, guests will learn the true meaning of Easter and its connection to Branches of Hope and its work. Elements of the Easter story will be incorporated into the event, and a teaching session will be open for any guest to join.

- **Games and Entertainment**

Branches of Hope will partner with its refugee and asylum-seeking community members to organise performances throughout the day and set up games to engage families between different activities.

Over the past decade, the Easter egg hunt event has attracted 20,000 participants, raised HKD 1.2 million for charity, and involved 2,000 volunteers. This year, the title sponsor is Cafe De Coral, with prize sponsors including Perfetti Van Mille, IMSASIA, Cafe Roma, and Noah's Ark Rainbow Foundation.

Tickets and packages are now available [here](#) at

\$200 for single ticket

\$550 for a family of 3

\$650 for a family of 4

Join for a day of fun, community, and giving back. Branches of Hope looks forward to seeing everyone at the Ma Wan Easter Egg Hunt 2025!

High-res images can be found [here](#).

Press Enquiries:

Shereen Jolly

Tel: +852 9147 2186

Email: [shereen@gaja-agency.co](mailto:shereen@gaja-agency.co)



### [About Branches of Hope](#)

Branches of Hope Limited is a charity nonprofit that delivers support to marginalized and vulnerable sectors in Hong Kong, especially refugees, asylum-seekers and victims of human trafficking. The NGO was founded with the name Vine Community Services Limited in 2012 along with The Refugee and Asylum Seeker Programme to continue expanding our services . In 2018, the non-profit was rebranded as Branches of Hope.