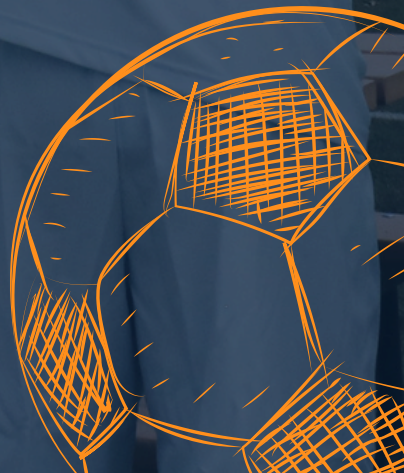


# Home and Away

Charity Football Tournament 2024

## EVENT & SPONSORSHIP PROPOSAL



# OUR PILLARS



1

## CARE

To enhance health and well-being among community members by providing social services and financial assistance.

2

## EMPOWERMENT

To empower and build the resilience of our community members sustainably through education and training.

3

## SOCIAL REFORM

A human-centric approach in engaging various actors in society to shape a better environment for the vulnerable and marginalised in Hong Kong.

# STOP.

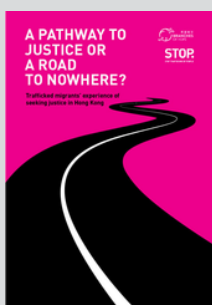
STOP TRAFFICKING OF PEOPLE

The Stop Trafficking of People (STOP) programme focuses on assisting survivors of exploitation and human trafficking.

**Care** – Provides casework support to those in need, living assistance, as well as medical, and legal referrals.

**Empowerment** – Promotes knowledge of rights and support options to vulnerable communities in Hong Kong through outreach, workshops and multi-lingual resources.

**Social Reform** – Conducts research into human trafficking and exploitation in HK. The team published 'A Pathway to Justice or a Road to Nowhere? Trafficked migrants' experience of seeking justice in Hong Kong' in May 2023.



# ROAD

REFUGEE OPPORTUNITY  
AND DEVELOPMENT

The Refugee Opportunity and Development (ROAD) programme supports refugees and non-refoulement claimants (asylum seekers).

**Care** - Provides consultation and financial assistance, as well as support in accessing healthcare, counselling and legal services through referrals to partner organisations.

**Empowerment** - Runs an extensive education support programme for Kindergarten and Primary aged students, as well as vocational training and employment support for adults.

**Social Reform** - Partners with schools, corporates and NGOs for public education and society integration campaigns.



# WHY "HOME & AWAY" ?

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"Home & Away" is a football term that refers to whether a team is playing at 'home' in their own venue, or away in someone else's.

We hope this tournament will raise awareness and funds for refugees, asylum-seekers and human-trafficking survivors living in Hong Kong. We share a message that while they are away from home and separated from their families, our city is one that cares.

We also hope this event will provide a place for the marginalised and vulnerable to enjoy football with different individuals in Hong Kong, and as a result form genuine friendships. Moreover, we aim to facilitate social integration across the city where all can feel cared for and experience a "Home away from Home".



**11TH OCTOBER 2024 (FRIDAY)**



**8:30 - 17:30**



**KING'S PARK SPORTS GROUND,  
HO MAN TIN**



**16+ AGE | 7-A SIDE, 12 PER TEAM**





希望枝子  
**BRANCHES**  
OF HOPE

# WHY YOU SHOULD GET INVOLVED

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**Celebrate the collective impact  
of a community that cares**



**Interact with refugee teams  
& support the RAS community**



**Inspire others in your personal  
and professional network to get  
involved**



**Unique opportunity  
to play with teams  
with different nationalities  
& companies**





# HOW CAN YOU GET INVOLVED?

## 1. ENTER A TEAM

PUBLIC TEAM

HK\$ 7,000

CORPORATE TEAM

HK\$ 25,000

## 2. PRIZE & TOURNAMENT SUPPORT



Tournament Sponsors



Prize Sponsors



Food and Drink Sponsors

## 3. VOLUNTEER



General Support



Photographer /  
Videographers



# TOURNAMENT SUPPORT

OPPORTUNITY	AMOUNT (HK\$)
Beverage Sponsor Helping teams beat the heat with cold beverages	10,000
Event Equipment Sponsor Supporting costs associated with football equipment	15,000
BOH Merch Sponsor Helping spread awareness about BOH through merchandise like T-shirts, bags, bottles, sun hats and more	20,000
Production Sponsor Supporting costs associated with event production	30,000
Lunch Sponsor Lunch boxes for playing teams, BOH staff and volunteers	40,000
Community Team Sponsor Supporting costs associated with community member teams, including transport for them and their families, playing kits, lunch and pre-tournament training	50,000

**Note:** We welcome sponsorships of all amounts. If you would like to contribute to any of these expenses in-part, please let us know.

In case the opportunity you have chosen has already been sponsored our team will reach out to you with alternatives.



# PAST EVENT IMPACT AND PARTNERS

In 2021 and 2022, the Home and Away Football Tournament has:



HAD OVER **400** PARTICIPANTS!



RAISED **HKD 389,223** FOR CHARITY!

PAST SPONSORS INCLUDE:





# PREVIOUS CORPORATE TEAMS

