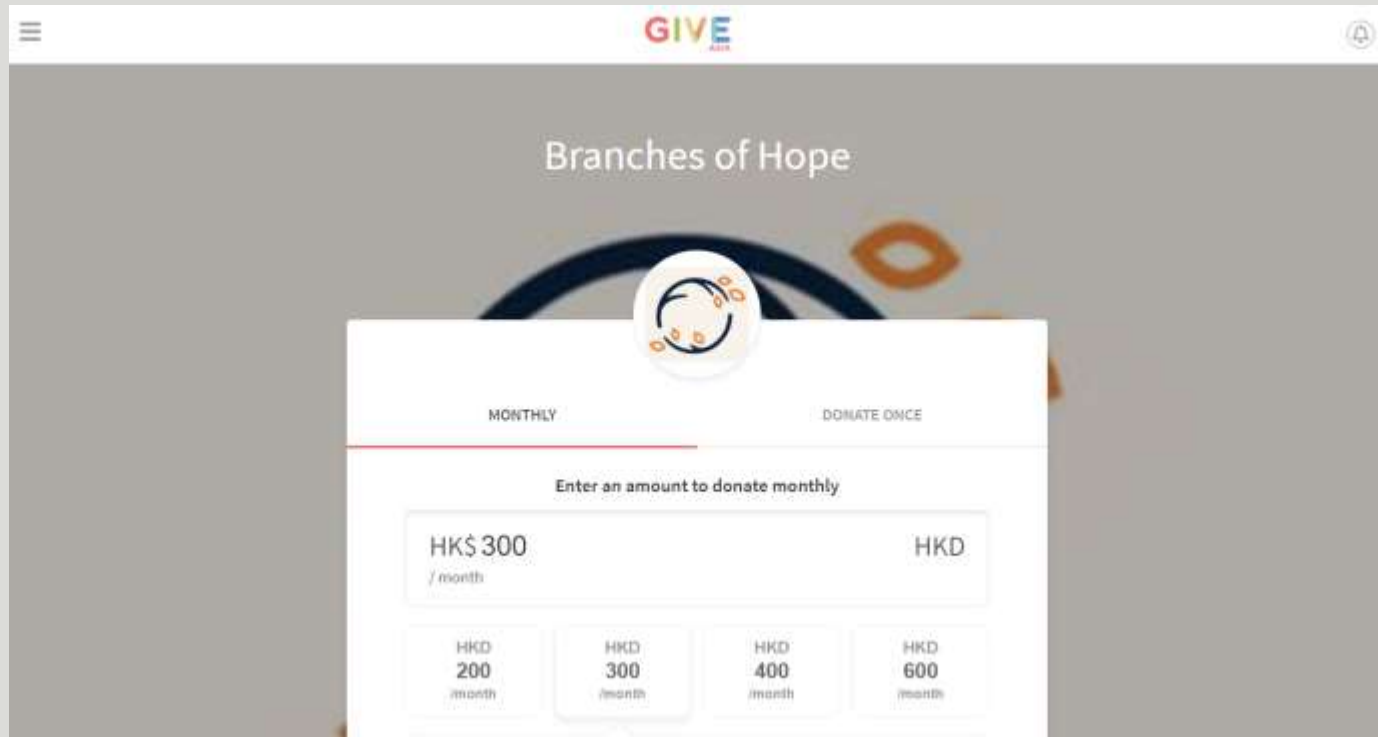


CREATING A FUNDRAISING PAGE AT GIVE.ASIA

AUGUST 2021





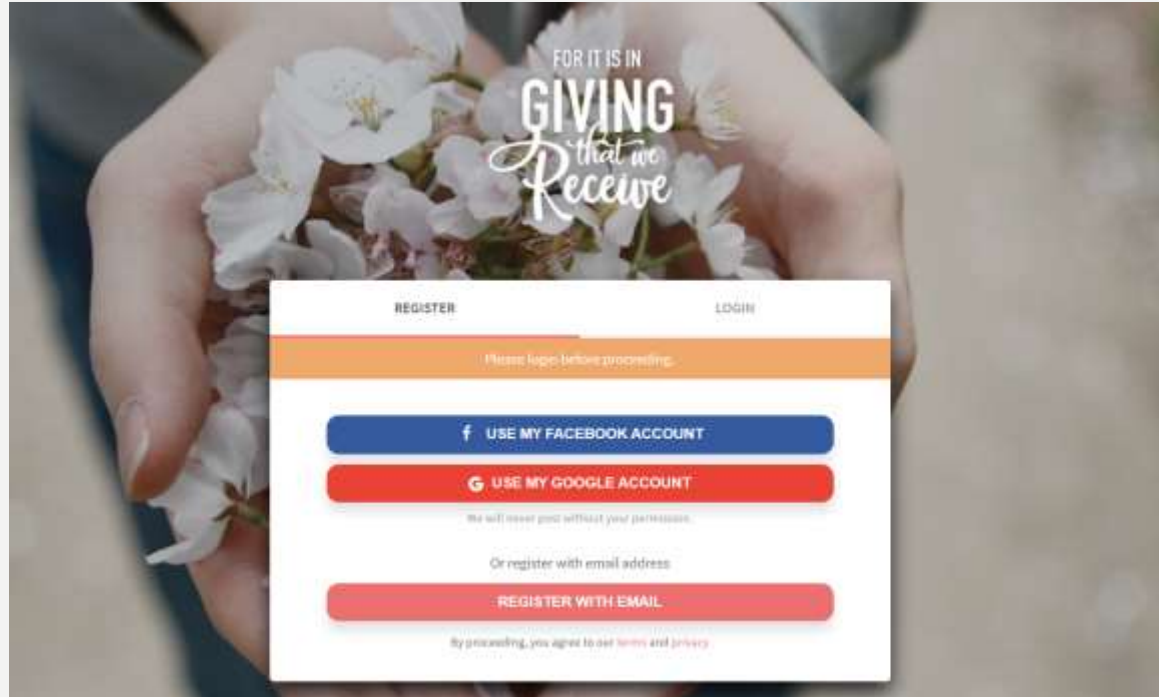
**GO TO THE
MAIN PAGE**

- <https://give.asia/charity/branches-of-hope>



START A CAMPAIGN

1. Scroll down to “Create a Fundraising Campaign”
2. Click “START A CAMPAIGN”
3. Register with your Facebook/Google/ email account



Rosie @ GIVE.asia



👍 Branches of Hope Limited would be thrilled to know you're fundraising for them.

What kind of campaign you'd like to create? I'll give you a couple of ideas. 💡

🏆 Take part in an event >

👉 Doing your own thing >

🎉 Celebrate an occasion >

🕯️ Remember someone >

Rosie @ GIVE.asia



Great choice! 🎉

Let's get started. What is the name of your campaign?

Campaign name

Home & Away 2021 - Team A

Keep it descriptive and short. Here are a few good examples:

"Help Jessica raise money for Branches of Hope Limited"

"Harold takes on Mt Kilimanjaro for Branches of Hope Limited"

NEXT

FEW MORE STEPS TO GO.....

- 1) Choose "Take part in an event"
- 2) Name your Campaign Name
e.g. Home & Away 2021 – Team A
- 3) Set your Fundraising Target

Rosie @ GIVE.asia



Sweet! Now let's set a fundraising target for your campaign 🎯.

Fundraising target

HK\$ 10,000

HKD

Most campaigns raise between \$2,000 to \$4,000. Go higher if you're feeling ambitious!

P.S. You can always increase your target later on.

NEXT

Rosie @ GIVE.asia



A picture is worth a thousand words. 📷

An amazing campaign starts with a great picture. You can select one below 📷 or you can upload your own.



📷
UPLOAD



FIND MORE PICTURES

NEXT

FEW MORE STEPS TO GO.....

4) Choose or upload a picture
related to the campaign

Rosie @ GIVE.asia



Good choice! Your donors would love to hear your story and why you're doing this. Share your story below. You can always edit it later.

Campaign story

Share your story and why you're doing this

+ ADD

Thank you for visiting my fundraising page! I hope you will support me in my cause by making a donation.

Donating is really simple and secure. The money will directly go to Branches of Hope Limited.

HIDE

H1

Header Text

“ ”

Quote

Bd

Body Text



Image



Video

FEW MORE STEPS TO GO.....

5) Write something about your fundraising activities

6) Create short campaign URL

Rosie @ GIVE.asia



Awesome! 🍷 You're almost ready to start fundraising.

This is your short campaign URL. You can customize your short URL for easy sharing. Ideally, the short URL should contains fewer than 10 letters.

Campaign page URL

give.asia/ BOHTeamA

NEXT

Rosie @ GIVE.asia



That's it! You're ready to fundraise. Here's a couple of tips for you to run a successful campaign.

1

DONATE NOW



Show your commitment. Make the first donation to let donors know you're committed.



2



Raise 3x more money when you add more images, videos, and customize your donation preset amounts.



3



Every share is worth at least \$25. Tell your family and friends about it.



PUBLISH YOUR CAMPAIGN

**FEW MORE STEPS
TO GO.....**

7) Click "PUBLISH YOUR
CAMPAIGN" to launch your page

abc



By Liz Chan

S\$0 Raised

Of S\$1,740 Goal

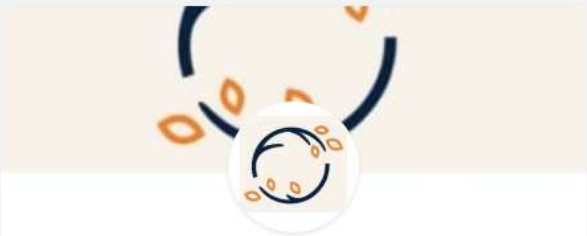
from 0 Givers

Be the first to donate to this campaign!

- ✓ VERIFIED ORGANIZATION
- ✓ FACEBOOK VERIFIED
- ✓ TAX-DEDUCTIBLE

PLEASE DONATE

SHARE THIS CAMPAIGN



About Branches of Hope Limited

Branches of Hope registered in 2012 as a Section 88 tax exempted charity. There are two initiatives. STOP. (Stop Trafficking of People) is an initiative under Branches of Hope that... [LEARN MORE](#)

Story

Updates

Activities

DONE! YOU MAY NOW SHARE THE PAGE TO YOUR FAMILY AND FRIENDS